

FOR IMMEDIATE RELEASE

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VANCOUVER OPERA WANTS YOU TO GET O.U.T.!

“Opera Under Thirty” program offers
\$25 tickets to patrons aged 18 - 29

Vancouver, BC ~ This season, Vancouver Opera is encouraging patrons to Get O.U.T. – Get **Opera Under Thirty**, that is. Launching **Friday, November 13th at 9:00 am**, the Get O.U.T. program will allow patrons aged 18 to 29 to enjoy selected seats at VO productions for \$25 - a saving of up to 75%.

Designed for a younger audience but not exclusive to students, Get O.U.T. is the first ticket program of its kind for a major arts organization in Vancouver.

Get O.U.T. tickets will be made available for each production in VO’s Golden Anniversary season: *Norma* (November 28 – December 5, 2009); *Nixon in China* (March 13 – 20, 2010); *The Marriage of Figaro* (April 24 – May 4, 2010); and *Madama Butterfly* (May 29 – June 10, 2010).

Available exclusively to patrons aged 18 – 29, Get O.U.T. tickets can be purchased only with a special promotion code, which will be announced through VO’s blog and social media presences.

How to Get O.U.T.

A limited number of Get O.U.T. tickets will be released at specific dates and times before opening night of each production. Patrons must quote a special promo code to be eligible for Get O.U.T. pricing, and be ready to show proof of age to pick up their tickets. Ticket limit is 2 per person.

Release dates and times, and the required promo code will be announced online at:

VO's Facebook site (<http://www.facebook.com/vancouveropera>)

Twitter feed (<http://twitter.com/Vancouveropera>)

VO Blog (<http://vancouveropera.blogspot.com/>)

VO E-News (visit www.vancouveropera.ca to sign up).

Once the on-sale date and ticket promo code are announced, Get O.U.T. tickets may be purchased from the VO Ticket Centre at 604-683-0222 or online at

www.vancouveropera.ca.

Tickets will be available for pick-up the night of the show at the Queen Elizabeth Theatre. Each patron must show valid ID that identifies them as being between the ages of 18 – 29.

Get O.U.T. to see Norma

Get O.U.T. tickets for VO's production of *Norma* will go on sale on **Friday, November 13th at 9:00 am.**

To purchase tickets, quote **promo code 2256**. Tickets are available from the VO Ticket Centre at 604-683-0222 or online at www.vancouveropera.ca.

Get O.U.T. promotion codes and on-sale dates for future productions will be announced exclusively through VO's Facebook site, Twitter feed, blog and E-News.

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The Golden Anniversary Season is generously sponsored by Goldcorp, Inc.